

Press Release

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WHOOOP UCI Mountain Bike World Series – Brilliant start in Lenzerheide

The WHOOOP UCI Mountain Bike World Cup presented by le Gruyère AOP got off to a successful start. In glorious weather, with numerous spectators and a festival atmosphere, Finn Treudler secured the first victory and Ronja Blöchlinger came third, marking the first Swiss successes in the Bike Kingdom.

In addition to thrilling qualifiers and the first winners, there were also plenty of emotions away from the races this week. Camille Balanche received a surprise farewell gift: her own jump, «Cam's Cliff», which she unveiled during the track walk. This kicked off an emotional weekend, marked by retirements: Camille Balanche and Linda Indergand are bidding farewell to the World Cup stage at the end of the season. Thomas Litscher and crowd favorite Nino Schurter are competing in their last World Cup races in Lenzerheide.

On Wednesday, it was the youngest participants' turn to take center stage. At the Kids Press Conference, 18 children from the local Bike Youth and Downhill Kids clubs asked their idols the questions that really matter to them. «What do you drink during the race?» – «Do you prefer to train alone or with a friend?» – «What will you miss after your career ends?» With plenty of curiosity, wit, and depth, the young athletes surprised the four top Swiss athletes Fiona Schibler, Finn Treudler, Camille Balanche, and Thomas Litscher. The result was an exchange full of laughter, amazement, and honest insights. The idea behind the format is to give young athletes a stage and enable them to interact directly with their heroes – an experience that will be remembered for a long time to come. The children showed that the future of mountain biking is full of energy, passion, and curiosity!

«The start has shown why Lenzerheide is such a special place for mountain biking. Perfect weather, great emotions, and enthusiastic fans make this World Cup unique. We are really looking forward to two more unforgettable days,» says OC President Christoph Müller.

The coming days promise more sporting highlights and numerous W.O.W. moments: the youngest riders will compete in the Steiböckli Cup, stylish jumps will be celebrated in the Whip-Off contest, and the latest e-bikes can be tested in the Shimano Test Area. In addition, the Expo, team trucks, food & drinks, concerts, and DJ sets in the Party Dome will attract visitors.

Lenzerheide is once again the heart of the mountain biking world. Tickets are available online and onsite. Let's celebrate!

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